

INSPIRATION & CLARITY SHEET

SHOULD I START AN ONLINE BUSINESS?

PART 1 ~QUIZ~

Put a check next to the questions below that are true for you.

- Do you want a work schedule that fits with your lifestyle?
- Do you have some general tech knowledge, emails, social media etc.?
- Have you ever researched online (think before you bought a product to find a recipe)?
- Are you naturally an organized person?
- Do you consider yourself a creative person?
- Do you have, or can you save a few hundred dollars to get your business off the ground?
- Are you determined to create a successful business?
- Can you figure out most problems that you are faced with?
- Are you comfortable shopping online?
- Do you have some basic business background?
- Have you read a book in the last 3 months?
- Have you read a blog in the last 3 weeks?
- Are you active on social media?
- Can you find a minimum of 3 hours a week to invest in a new business idea?
- Are you prepared to be patient, and put in consistent work?
- Do you have a good amount of tech knowledge (blogging/ graphic design)?
- Do you have passion for a business idea that you can't stop thinking about?
- Are you determined to make income from home?
- Do you easily learn new subjects?
- Are you ready to take full responsibility for your life?

The more checkmarks the better suited you are to start an online business. I would say you need a minimum of 5 to start an online business, but the good news is that it is never too late to learn and grow. If you are missing an ingredient and still feel determined to start an online business go out and learn it. Read on to the next page for my explanation of why each of these 20 points is important when starting a business online.

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Do you want a work schedule that fits with your lifestyle?

If you are happy in your current lifestyle you may not have the drive required to get that business set up.

Do you have some general tech knowledge, emails, social media etc.?

I won't lie you need at least some tech knowledge to get going. This is one that can be learned with a little free time. Just getting online and getting familiar with some websites and apps is a great way to sharpen this skill.

Have you ever researched online (think before you bought a product to find a recipe)?

This is a crucially important trait. If you can research online, then you can work through most issues you will face. This is a big one.

Are you naturally an organized person?

For any business owner being organized can make or break your success. I suggest organizing your business into systems that work for you. That way you are building your business with a backbone. When it is time for your business to grow to the next step those systems will be in place.

Do you consider yourself a creative person?

In the age of 'content is king' the ability to write a great blog post, create a beautiful image or speak to people via social media is so important.

Do you have, or can you save a few hundred dollars to get your business off the ground?

Costs are very low to starting an online business, but you will need a little to get you going. You can DIY most parts of online business, but will still need to shell out for things like website hosting.

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Are you determined to create a successful business?

If you have a strong determination, sometimes nothing else matters and anything can be accomplished!

Can you figure out most problems that you are faced with?

Being able to work through problems and figure things out will take you very far in any business. Pair that with online research skills and you'll be unstoppable!

Are you comfortable shopping online?

You need to be comfortable with ecommerce as it will become a big part of your online business life. I use and love PayPal, it makes it pretty easy to take and send payments.

Do you have some basic business background?

Any business background is good, but if you have been taught traditional business methods this can sometimes be flipped. In online marketing the trick is to get them to come to you instead of advertising to them.

Have you read a book in the last 3 months?

Learning new things is so important to being a successful business owner. Luckily this is an easy one to get started on.

Have you read a blog in the last 3 weeks?

Regularly reading blogs is a great way to stay up to date with what is working in the online world.

Are you active on social media?

Having an established presence online will put you in front of more people. This is something else you can work on that costs no money, but you'll have to invest your time.

Can you find a minimum of 3 hours a week to invest in a new business idea?

The more time you put in, the faster you'll grow. There is nothing wrong with starting out with only a few hours a week. Small steps are better than staying still.

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Are you prepared to be patient, and put in consistent work?

This is not a get rich quick scheme. There are no pyramids here. Consistent progress is what will take you far.

Do you have a good amount of tech knowledge (blogging/ graphic design)?

This will put you ahead of the curve. If you can create your own social media images or format a blog post you can skip learning that in the process.

Do you have passion for a business idea that you can't stop thinking about?

This, like determination, is a trait that can stand alone, if you are willing to educate yourself.

Are you determined to make income from home?

This was my #1 trait that got me to where I am today. Many people thought I was crazy or getting into a scheme by trying to earn income from home. I was flat-out determined to prove them wrong and create a great income from home. Who says you can't have it all?

Do you easily learn new subjects?

As adults many of us don't give ourselves the opportunity to learn new subjects, that is something that needs to change. Allow yourself to learn about subjects that interest you – you never know where a new business idea may be hiding.

Are you ready to take full responsibility for your life?

You are the only person that can make amazing, positive changes in your life. Take full responsibility for it. The more you blame others and feel like a victim the less control you have over your life. Want your life to be more amazing than you can imagine? Your first step is to take full responsibility for yourself.

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PART 2 ~ ONLINE BUSINESS BRAINSTORM ~

To get you started here are some possible online business ideas. For now just let your creativity flow and write down any type of product you can create and sell online or any type of service you can provide and sell online. After you have created your master list go through and circle 5-10 that appeal to you. Don't worry too much if you lack some of the skills, those can be learned. Just circle the ones that appeal to you.

Virtual assistant

Social media manager

Research specialist

Ghost writer

Blog manager

Etsy shop

Life coach

Relationship coach

Business coach

Law of attraction coach

Online guitar lessons

Online yoga classes

Online personal trainer

Phone or email customer service

Transcription

Web design

Bookkeeping

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Marketing consultant

Marketing your book

Pro blogger

Editing and proofreading

SEO specialist

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PART 3 ~ YOUR ACTION STEPS~

Now you have an idea of the type of business you may open. Use the space below for any notes about your future business idea.

You may also be aware of a few places you need to improve before launching your business. The key to a successful business is to put in the action. What steps can you take this week to move you closer? Perhaps researching a few business ideas to see what's out there? What type of content would you like to create for your business, video, blog posts an ebook? Start to ask yourself some questions and see what comes to mind. What's next? Stay up to date with me over on inspireplanning.ca and know that I'll be there helping you along the way.

See you online,

Tracy at Inspire Planning

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